

Kaia Mikulka

art director

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[Portfolio](#) | [LinkedIn](#)

Experience

University of Oregon / BA, Advertising

2022-2025, Eugene OR

- **Minor:** Business / **GPA:** 3.86
- **Honors:** Cum Laude

Junior Art Director / RPA

01/2026 - present, Los Angeles CA

- **Clients:** ARCO, TravelCenters of America

Creative Lead, AI Campaign Development / Infinite Studios

09/2025 - 01/2026, Los Angeles CA

- Led creative social direction for Infinite Studios, an AI platform founded by a former Tiktok executive to shape the future of cinematic storytelling.
- Directed the creation of all AI generated campaign assets across multiple generative platforms, maintaining cohesive visual systems from concept to final output.
- Assessed new generative platform for usability, creative capability, and integration into campaign development workflows.

Marketing / Growth Intern / Younzee

07/2025 - 09/2025, Paris FR

- Developed creative strategy and brand presence for AI-driven fashion startup. Led creative direction across all social media platforms.
- Produced and scheduled two months of Instagram content.

Art Director Intern / McKinney

06/2024 - 08/2024, Los Angeles CA

- **Clients:** Blue Diamond, Almond Breeze

Activities

MAIP 2024 Fellow, Art Director / 4As Foundation

05/2024 - 08/2024

Art Director / Align Magazine

05/2024 - 06/2025, Eugene OR

- Ideated + led production teams for magazine and social media content.
 - Created videos that increased Instagram engagement by 20%.

Designer / Allen Hall Advertising

08/2023 - 06/2024

- **Clients:** Tailored Coffee Roasters, Hult Center of Performing Arts

Skills

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- Adobe Suite, Figma, Canva
 - Midjourney, Google Veo, Sora, Nano Banana, Leonardo, Freepik
 - Google Workspace, Slack, Microsoft 365